

Publikationen

Stefan Kurka

2012

Kurka, S.; Menrad, K. (2012): **Consumers' preferences and their willingness to pay for juice with different packaging options in selected European countries.** Beitrag im Tagungsband der International Food & Agribusiness Management Association (IFAMA) 22nd Annual World Symposium vom 10.-11.6.2012 in Shanghai

2010

Menrad, K.; Decker, T.; Kurka, S.; Zapilko, M. (2010): **Consumer aspects and communication of bio-based products.** Bayern Innovativ (Hrsg.): Biopolymers - perspectives, technologies, markets. 2nd Cooperation Forum, Straubing, November 11th, 2010. Beitrag im Tagungsband

Zapilko, M.; Menrad, K.; Kurka, S.; Klein, A. (2010): **Consumer interests in biobased products in the EU.** BIT's 3rd Annual World Congress of Industrial Biotechnology (ibio) 2010, S. 89

Kurka, S.; Klein, A.; Menrad, K. (2010): **Consumers' willingness-to-pay for biobased products – an empirical study.** Beitrag im Tagungsband der Biomasse Konferenz vom 3.-7.5.2010 in Lyon

2009

Annevelink, B.; Menrad, K.; Kurka, S.; Klein, A. et al. (2009): **Assessment of biorefinery concepts and the implications for agricultural and forestry policy.** Final report.
http://www.biorefinery.nl/fileadmin/biopol/user/documents/PublicDeliverables/BIOPOL_D_7_6_-_Final_240609.pdf

Kurka, S.; Menrad, K. (2009): **Market acceptance of biorefinery concepts amongst consumers.** Projektbericht im EU-Projekt "Assessment of biorefinery concepts and the implications for agricultural and forestry policy" (BIOPOL). Wissenschaftszentrum Straubing, 52 S.,
http://www.biorefinery.nl/fileadmin/biopol/user/documents/PublicDeliverables/BIOPOL_D_2_1_3b_-_Final_180509.pdf

Kurka, S.; Menrad, K. (2009): **Biorefineries and biobased products from the consumer's point of view.** 13. ICABR-Konferenz "The emerging bio-economy".
<http://www.economia.uniroma2.it/icabr/index.php?p=5>

Menrad, K.; Klein, A.; Kurka, S. (2009): **Interest of industrial actors in biorefinery concepts in Europe.** Biofuels, Bioproducts & Biorefining. April 2009, Volume 3, Issue 3, p. 384-394

Menrad, K.; Klein, A.; Kurka, S. (2009): **Biomasse in die Bioraffinerie.** Bayerisches Landwirtschaftliches Wochenblatt BLW Nr. 6, 06.02.2009, S. 47

Kurka, S.; Menrad, K. (2009): **View of consumers towards biorefinery concepts.** Poster auf der Biorefinica 2009 vom 27. – 28. Januar 2009 in Osnabrück

2008

Klein, A.; Kurka, S.; Menrad, K.; Mozzaffarian, H.; Reith, H. (2008): **Market acceptance of biorefinery concepts.** Projektbericht im EU-Projekt "Assessment of biorefinery concepts and the implications for agricultural and forestry policy" (BIOPOL). Wissenschaftszentrum Straubing, ECN (Wageningen) 112 S.

2007

Menrad, K.; Klein, A.; Kurka, S. (2007): Literature review concerning market introduction and development of biorefinery concepts and related projects. Projektbericht im EU-Projekt "Assessment of biorefinery concepts and the implications for agricultural and forestry policy" (BIOPOL). Wissenschaftszentrum Straubing, 55 S.

Fachvorträge

Kurka, S.; Menrad, K. (2012): *Consumers' preferences and their willingness to pay for juice with different packaging options in selected European countries*. Vortrag auf der IFAMA-Konferenz in Shanghai, 09.-14.06.2012

Menrad, K.; Kurka, S. (2009): *Consumer landscape*. Vortrag auf der BioreFuture 2009-Konferenz am 30.03.2009 in Brüssel (Belgien).

http://www.biorefinery.nl/fileadmin/biopol/user/documents/ws2009/06_UNIWEIH_Consumerlandscape_BioreFuture_2009.pdf